

Get Creative

BEST LIVES
AT 35

In 2022 we released our Best Lives Possible promo video, sharing footage of our charity's aspirational story against a moving poem. [Click here to watch it.](#)

Taking inspiration from this, we want you to create your own poem, short story, song or illustration that sums up Best Lives Possible for you.

Snap these and share over Yammer using the hashtag #BestLives35.



BEST LIVES POSSIBLE

We dream BIG around here,
You see boundaries?
Well, we see a new frontier,
Its Carpe Diem all the way,
Because around here, we seize the day!

A bold vision,
Broadcast live in high definition,
It's unmistakable, unshakable, unbreakable,
It's just WHO WE ARE!

Because in the story of your life,
we're making you the star.
Your best life - well that's relative to you,
But you better believe that we're gonna make it
come true,

Seeing no stereotypes,
labels or limitation,
Because life's a journey not a destination,
Shout it loud - "we're proud of our people!"
And their belief that we're all born equal,
Humble kindness that doesn't seek to
be seen,
Because this is your time to shine - Elvis of
Aberdeen!

So step forth you lyric spitters
you table tennis, football and rugby ball hitters,
This is your place,

You deck spinners, you trainspotters
You singers, bakers and poetry jotters,

Walkers, we're beside you - even on the
rainiest day
You know we wouldn't have it any other way.
Through the joy, the laughter, the tears,
This is our promise that will stand through
the years,

A mission with absolute clarity
A purpose rooted in the origins of our charity
Championing creativity, change
and innovation
Changing lives across the nation

With you, we are defining,
A new chapter in a boundary breaking,
History making Community,
that was born to pioneer
Shaping equality from our very first year

And yet we've only just begun,
You won't believe what is yet to come
Wherever you're going,
we're by your side
United, ambitious, filled with pride
We have one life, so let's do it your way
Live the best lives possible, every single day.

Your Best Life
Possible

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